

5301 N. Commerce Ave Suite C
Moorpark, California 93021

Tel 805 529 3700
Fax 805 529 3701

Contact: Jonina Costello / jcostello@full-throttlecom.com
Jason Bear / jbear@full-throttlecom.com
Phone: (805) 529-3700

NEW TORAI MIDWEIGHT JACKET AND PANTS BY PRÓIS® HUNTING & FIELD APPAREL INCORPORATES SOUGHT AFTER CUMBRE™ CAMO

Windproof, Waterproof and Women-Focused, New Pieces are Everything a Serious Female Hunter Needs

Gunnison, Colo. — Próis®, the premier maker of high-performance hunting apparel for women is celebrating 10 years in business in 2018 with the introduction of the all new Torai Jacket and Pants, the first of several new pieces in the company's all new 2018 Cumbre™ apparel line. Strikingly designed for the ultimate in fit and function for female hunters, the mid-weight Jacket and Pants will be your go to items this season. Once more on the forefront, the new Torai Jacket and Pants deliver on form, function and design.

Female hunters have come to understand if they want the most technologically current features in hunting clothes made to fit a woman's body, Próis will always be their ally. Gaelic for the word "hunter," the new Jacket and Pants have been created for just that. Both are face-engineered with 88 percent polyester and 12 percent spandex for a long lasting wear but with a comfortable fit and feel. Water resistant and built to withstand the elements, the 4-way stretch fabric is still pliable and provides for full range of motion. The Torai Jacket and Pants feature an athletic yet roomy cut to accommodate layering and mobility.

The Torai Midweight Jacket is lined with fleece for additional warmth. The arms are lined with polyester ripstop for easy layering. Articulated elbows make for an ergonomically correct fit, and lycra interior cuffs are soft and quiet. The jacket also has deep hand and chest pockets for gear and accessories as well as zippers strategically located in the arm pits for ventilation. The Torai Midweight Pants are lined with microfleece for warmth without added bulk and also have numerous deep set pockets to keep items on your person and at the ready. The waistband sits at a natural waist and has been designed with additional room through the rear, hips and thighs for a comfortable fit. A hidden elastic adjustable waistband means the Pants fit and are flattering on any body type. Articulated and reinforced knees ensure season after season durability and a side boot zip makes for ease of use with your footwear.

The Torai Midweight Jacket and Pants feature the new Cumbre camo pattern. Cumbre translated means "above the rest," and that is exactly what the team set out to create. Próis worked closely with Veil® Camo to develop the pattern with a diverse western landscape in mind, while also utilizing colorations that provide excellent concealment in all regions. Próis/Veil Cumbre contains both macro disruption and textural disruption strategies that come together in one of the most aggressive, high-functioning and visually distinctive patterns available. The color palette is a careful combination of tones pulled directly from the environment and used in a calculated balance that ensures maximum performance. The blends of browns, grays, greens and tans are carefully synchronized to create disruption that works in open space as well as deep timber.

About Próis Hunting & Field Apparel

Próis has been the leader in women's technical hunting gear since 2008 and believes women hunt hard and deserve the highest performing gear to support their pursuits. All Próis gear is engineered expressly for women and the company utilizes only the most top-rated performance fabrics to provide wind stopping, wicking, waterproofing, silence and thermoregulation. The company's out-of-the-box thinking has resulted in award-winning designs that have raised the bar for women's outdoor apparel. For more information about Próis Hunting & Field Apparel, visit: Proishunting.com

Próis offers sub-licensing opportunities of the Próis /Veil Cumbre pattern to fellow manufacturers. For more information, email: kirstie@proishunting.com

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